

Teton AutoGroup Idaho Car of Your Dreams Art Contest

Contest Theme: “Car of Your Dreams”

The theme of “Car of your Dreams” invites young people throughout Eastern Idaho to imagine the future of transportation and to design their imaginative ideas and solutions for the movement of people.

Applicants: 18 years old and under who live in Idaho

AGE CATEGORIES

- Category 1: Kindergarten - Second Grade
- Category 2: Third - Fifth Grade
- Category 3: Sixth - Ninth Grade
- Category 4: Tenth - Twelfth Grade

KEY DATES

January 1st.	Contest Period opens. Announcement goes out via web and email
January 25th.	Teton Free day at Artitorium
March 12, 2025	Contest Period closes
March-April 2025	Contest Judging, Announcement of Winners, Art Exhibition at Teton April 12th. Winner announcement at Teton Toyota and opening of art display.

PRIZES

All artworks will be included in an exhibition at Teton Toyota and all applicants will receive a custom **art supply bag** upon submission of their entry (limit one per applicant). Entries should be submitted at Artitorium on Broadway.

Three prize winners (1st, 2nd, 3rd) will be selected from each age category for a total of twelve prize winners. Prizes may be subject to change and sponsors may decide to award additional prizes as appropriate.

- First Prize: \$150
- Second Prize: \$75
- Third Prize: \$50

HOW TO ENTER

1. Review guidelines (below) and contest rules
2. Create your art! Youth create an original drawing by hand using crayons, color pencils, ink pens, markers, or watercolor or acrylic paint.
3. Submit your artwork with your completed entry form in person by **March 12th, 2025** to **ARTitorium on Broadway, 271 West Broadway, Idaho Falls**

ARTWORK GUIDELINES

- **ORIGINALITY:** Artwork must be an original design drawn solely by a young person between the ages of 4-18 years and cannot have been previously published, won prior awards, exhibited, or displayed publicly (i.e., disclosed beyond the youth's immediate circle of friends and family) through any means.
- **SUBJECT MATTER:** Artwork must include an unbranded car of the youth's dreams, and include a written description.
- **PAPER SIZE:** Artwork should be created on 9x12” drawing paper. Paper is available at ARTitorium on Broadway.

- **INELIGIBLE CONTENT:** Artwork must not contain lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise inappropriate content or objectionable material as determined by Teton Toyota and/or ARTitorium on Broadway in its sole discretion; images that are copyrighted, trademarked, private, public or in any other way that affects the intellectual rights of any person or entity; material or elements not owned/created by the youth and/or subject to the rights of third parties or Images of people who are readily recognizable; commercial content, logos, or images of cars by manufacturers other than Toyota; personally identifiable information of person(s) other than youth or family members; any commercial content or logos other than that of Toyota. In addition, artwork that has been collaboratively drawn by multiple individuals or has been created by a person other than the youth is ineligible. Artwork submitted without a signed or completed entry form is also ineligible. Last, artwork that resembles previous contest submissions, as determined by Toyota, or that resembles famous paintings, is ineligible.
- **JUDGING CRITERIA:** Artwork are judged on execution, uniqueness, and artistry of concept.

Rules/Terms & Conditions

SPONSOR AND ADMINISTRATOR. The Idaho Car of your Dreams Contest (“Contest”) is sponsored by Teton Auto Group and ARTitorium on Broadway.

By entering this contest you give any Teton Auto Group dealership and ARTitorium on Broadway permission to use the artwork in this manner and in related promotional materials.

ELIGIBILITY. The Contest is open only to legal residents of Idaho who are the age of majority and who are parents or legal guardians of children between the ages of four (4) and eighteen (18) years of age at the time of entering (“Participant”). Eligible entries are those created by the Participant’s child (referred to herein as “Applicant”). Void wherever prohibited by law.

There is NO limit on the number of Submissions per Participant and Applicant. However, each Artwork must be different from the other ones submitted and must be accompanied by a separate official Entry Form. Submissions become the sole physical property of Sponsor and will not be returned.

JUDGING CRITERIA and PROCESS. All eligible Artwork received by Sponsor will be separated by age of the Applicant into four (4) age categories: Kindergarten-Second Grade; Third Grade-Fifth Grade; Sixth Grade - Ninth Grade; and Tenth Grade - Twelfth Grade(each “Category”) and judged by a panel of qualified judges (“Judges’), as determined by Sponsor, based on the following criteria:

1. **Concept (33.4%):** *Does the Artwork express the youth's dream or design for mobility in the future? Does the Artwork seem to make the youth's dream come true? Does the artwork stimulate sympathy, resonance, and/or emotion for the viewer?*
2. **Uniqueness (33.3%):** *Is the theme of the Artwork is from the Applicant’s age-appropriate point of view? Is the design set apart other designs?*
3. **Artistry (33.3%):** *The Artwork’s design will be rated by composition, coloring, and technique.*

NOTIFICATION OF CONTEST WINNERS. Contest Winners are expected to be notified by the Sponsor via telephone or email no later than March 31, 2025 (subject to change). Decision of Judges and Sponsor are final and binding on all matters related to the Contest.

